

Li-Jung (Emily) Lee

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Current Address:

850 Toftrees Ave Apt 515
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SUMMARY:

Pursuing the community assistant position with:

- Two years of community building experience in multiple student organizations.
- Experience using many different graphical software packages to create flyers and promotion campaigns.

EDUCATION:

THE PENNSYLVANIA STATE UNIVERSITY

UNIVERSITY PARK, PENNSYLVANIA

B. A. in Telecommunications and Criminology, Minors in Business and Political Science

Expecting to graduate in August 2019

GPA: 3.26 Overall / 3.48 Major

Dean's List: Fall 2017 – Spring 2018

Studied abroad in Florence, Italy for design and photography in Summer 2018

Studied abroad in Barcelona, Spain for filming and Spanish in Summer 2017

PROFESSIONAL EXPERIENCE:

CENTER FOR THE PERFORMING ARTS

2018 - PRESENT

Outreach & Event Planner

STATE COLLEGE, PA

- Plan, coordinate, and execute events to build a local community around performing arts.
- Produce event promotion videos and create graphics on promotion flyers.

PENN STATE BALLROOM DANCE CLUB

2017 - PRESENT

Vice President

STATE COLLEGE, PA

- Organize logistics of showcase events and manage outreach to vendors and sponsors.
- Manage social media pages, create posters and flyers, film and edit videos.

YOUTUBE

2016 - PRESENT

Content Producer (self-employed)

- Sponsored by OneClass to produce videos which introduce Penn State to prospective students, while promoting the OneClass brand to the Mandarin-speaking market.
- Create lifestyle videos to share my traveling and study abroad experiences while improving my editing, filming, marketing, and story-telling skills.

REDIFER DINING COMMONS

2017 - PRESENT

Videographer/Editor Intern

STATE COLLEGE, PA

- Film, edit and produce video recaps of campus dining events to generate social media buzz.
- Promote events and build online communities on social media platforms.

RAW AESTHETIC MOVEMENTS

2017 - 2018

Media Content Producer

STATE COLLEGE, PA

- Produced dance videos and eye-catching graphics to promote events and communicate a public image of a welcoming organization.
- Inspired and implemented ideas of selling personalized jackets, which I designed in collaboration with another artist, to members to create a sense of community.

SKILLS:

- Final Cut Pro, InDesign, Illustrator, Procreate, Canva
- Hootsuite, Wix
- Fluent in English, native speaker of Mandarin, Taiwanese, Spanish (2 years), Japanese (basic)

EMPLOYMENT:

Redifer Dining Commons / Kitchen Crew Leader

2016 - 2018

- Work 10+ hours each week over a two-year period while taking full-time classes.
- Received recognition for my hard work and excellent performance for multiple times.